

## Enhancing Africa's flower power through better logistics

After an astounding success in the launch year, Flower Logistics Africa is back again to charter into new opportunities and challenges in the domain.

Organised by Logistics Update Africa, a key Africa focused transport and logistics publication from STAT Media Group, the forum, in its second edition, continues its affiliation with the Kenya Flower Council.

This edition aims to enhance collaborative actions between growers and the rest of the supply chain. Commenting on the earlier edition, Jane Ngige, CEO, Kenya Flower Council said, "We have planted the seed last year. We are looking forward to the next edition to set milestones based on discussions we had earlier."

The first edition had 95 delegates attending the two day conference. This year's edition will see more power-packed participation laden with more information and interaction.

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